

# Stephannie Mah

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## EDUCATION

### International Exchange Program And Workshops

(Japan, South Korea, And Hong Kong)

2013

### Bachelor Of Fine Arts

San Jose University,  
San Jose, CA

2012

## SOFTWARE

### Proficient

- Adobe CC Suite
- Photoshop
- Illustrator
- Indesign
- Light Room
- CADLink Signlab
- Corel Draw
- CMS
- Joomla
- Word Press
- Open Cart

### Knowledgeable

- Adobe Dreamweaver
- Adobe After Effects
- Adobe Premiere
- Figma
- HTML

## LANGUAGES

### Proficient

English

### Limited Working Proficiency

Korean

## ABOUT

A skilled designer when it comes to time management responsibilities while providing an excellent level of customer service. With outstanding organizational skills I thrive in a fast paced environment. Able to successfully multitask on complex project assignments, I am known as a detailed oriented creator who uses relevant information from project outcomes in order to succeed with the next challenge. I am able to quickly learn various applications and programs from the ground up and with over 10 years of experience, I strive to push boundaries and exercise my creativity and curiosity through design. I believe my extensive experience in Brand Marketing and Print/Digital design can be an asset to your company.

## EXPERIENCE

### Senior Graphic Designer

2020-Current

### Anheuser-Busch

Oakland, CA

*As America's leading brewer, AB InBev is committed to finding innovative ways to continually improve. The home of Budweiser, Bud Light, Michelob Ultra, and Stella Artois.*

- Develops custom design deliverables in support of the internal product platform for creative assets using Adobe Creative Suites
- Collaborates efficiently within strict project deadlines and works closely with the creative team and other departments in order to produce a range of custom branded marketing and design collateral
- Ensures full compliance with legal guidelines, the Wholesaler Equity Agreement, and A-B standards
- Independently tracks and prioritizes requests for design layouts and graphics using OnTrak Software to produce and place the point of sale signage in the correct marketing territory
- Responsible for design layouts, prints, assembly signs, and banner creation
- Manages inventory and ordering within department budget restraints
- Assists in maintaining the POS Storage Area
- Maintains and troubleshoots all software and hardware-related issues in the sign department and assists other departments as needed
- Trains new and retrains current employees on proper procedures for submitting custom orders
- Effectively presents information to customers, clients, and other employees within the organization

### Graphic Designer

2013-2020

### Dolphin Graphics

Castro Valley, CA

*A full service branding agency, providing visual communication; producing in every medium, that maximizes clients' brand exposure.*

- Researched design concepts for projects
- Developed brand identities and websites to cater to client's target audience and needs
- Designed graphics for print collateral, digital collateral, promotional products, and apparel
- Designed large format graphics for interior and exterior signage, banners, vehicles, and wall murals
- Managed up to 10 print projects at a time
- Designed artwork and proof layouts for clients
- Oversaw pre-press set-up with print vendors
- Coordinated and worked with other designers by delegating duties, sharing ideas, and proofing each other's work